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10AL51

**Fifth Semester B.E. Degree Examination, June/July 2018**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

**Note: Answer any FIVE full questions, selecting at least TWO questions from each part.**

**PART – A**

- 1 a. Explain the term management and discuss the functions of management. (08 Marks)  
b. Explain modern management approaches. (12 Marks)
- 2 a. Explain the steps involved in planning process with an example. (08 Marks)  
b. Explain the hierarchy of plans of a organization. (12 Marks)
- 3 a. Explain with a block diagram line and matrix type of organization. (08 Marks)  
b. Explain the principles of organization. (12 Marks)
- 4 a. Explain the requirements of effective direction. (06 Marks)  
b. Explain Maslow's hierarchy of needs theory. (08 Marks)  
c. Differentiate between co-ordination and cooperation. (06 Marks)

**PART – B**

- 5 a. Explain the concept of entrepreneurship and its evolution. (08 Marks)  
b. Explain the types of entrepreneur. (12 Marks)
- 6 a. Explain the characteristics of small enterprises. (08 Marks)  
b. Explain the advantages of small enterprises. (12 Marks)
- 7 a. Explain the activities of Karnataka Industrial Area Development Board (KIADB). (10 Marks)  
b. Explain the activities of Karnataka State Small Industries Development Corporation (KSSIDC). (10 Marks)
- 8 Explain various details which should be included in a project work. (20 Marks)

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2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42+8 = 50, will be treated as malpractice.